ABOUT THE STUDY

What is the Ohio Moves Long Distance Study all about? This study is about how Ohio residents travel to regional, statewide, national and international destinations. Long distance trips (trips of 50+ miles) have different needs than regular daily trips, and the Ohio Department of Transportation wants to understand how, where, and why residents make long distance trips.

Why should I participate? Long distance travel typically take place less frequently and over a longer period of time than daily travel. Also, travel costs and transportation needs are often different than for everyday trips. It is important to understand long distance travel needs in order to prioritize improvements to highways, airports, railways, and other regional, statewide and interstate facilities.

I already completed the Ohio Moves Transportation Study – should I still participate? The long distance study is an additional, follow-up part of the Ohio Moves Transportation Study. We encourage you to participate in this follow-up study to help us more fully understand Ohio’s transportation needs over time.

Who in my household can participate in the Long Distance Study? All adults in your household are invited to participate. Children are not asked to participate.

How long will the Long Distance Study last? Participants are asked to report their long distance travel activity for 6 months (refer to your Long Distance Study invitation for your household’s study period). It is important that participants report activity every month (even if you do not make long distance trips during some months).

What if I don’t make long distance trips very often? If you rarely make long distance trips or even if you do not make any long trips at all during the study period, we still want to know this! It is important to understand how often residents make trips of 50+ miles, including if these trips are made very infrequently or not at all. If you do not make any long distance trips, we will ask you to report that each month.

What will I get for participating? All adults who participate in the long distance study will receive a gift card from Amazon or Walmart at the end of the study. The gift card value will include $5 for each month that you complete and a $15 bonus if you complete all the months of the study. Additionally, a drawing will be held each month to give away another $50 gift card to a randomly selected participant.

WHAT IS A LONG DISTANCE TRIP?

For this study, a long distance trip includes any trip where you travel more than 50 miles from your home (or from your most recent destination) and stop in a new area for 4 or more hours. Examples of long distance trips include:

• Drive from Columbus to Dayton
• Ride a Greyhound bus from Columbus to Cincinnati
• Fly from Columbus to Florida

If you travel to another city or region and then make short trips within the region (e.g. sightseeing in New York City), this counts as one long distance trip.

If you travel to another city or region in the morning and then return home, this counts as 2 long distance trips. (e.g. drive to Indianapolis to drop your child off at college and then drive home)

If you make a brief stop for gas or to make transfers (e.g. changing planes), this does not need to be counted as a separate trip.
How do I participate in the long distance study? Use the new long distance study password we emailed to register farMove (the long distance version of rMove) on your smartphone. If you did not uninstall rMove after completing the previous Ohio Moves study, please do so before installing farMove. Download farMove for your iPhone (from the iTunes app store) or Android (from the Google Play app store).

Please leave farMove on in the background and please make sure Location Services (GPS) and WiFi are on before you start to make a long distance trip. When you make a long distance trip, farMove will send you a short set of questions about that trip.

Each month we will also check in with you with a one-minute online survey to ask if rMove missed any of your long trips or to confirm if you did not make any recent trips.

How is the farMove smartphone app different for the long distance study? The main ways the farMove app is different for the long distance study (compared to how rMove recorded your daily travel) are:

- It only records a trip after you travel 50 miles from home.
- It sends you a trip survey 4 hours after you have reached your destination
- It sends you a “daily summary” survey asking briefly about your overnight accommodations after you make a long distance trip, but does not ask a daily summary survey on days you do not make long distance trips.

These differences eliminate the need to record short trips or to complete surveys for short stops during your trip. Otherwise, your experience with farMove for the long distance study should be very similar to rMove for the daily trip surveys.

Will the farMove smartphone app use a lot of battery or data during the long distance study? The farMove app for the long distance survey is designed to use much less battery and data. It does this by only recording trips when you travel more than 50 miles from home or from your previous destination. On days that you do not make long distance trips and while you are at your destination, it only uses a little bit of battery in the background.

Can I turn my smartphone off while I am traveling (e.g. on the airplane)? If farMove is enabled when you turn your phone off or put it in “airplane mode”, it will detect if you are more than 50 miles from home when you turn your phone or connection back on later. However, in order for the app to accurately detect your travel, it is important that you enable WiFi and Location Services on your phone before you start a long distance trip, and that you leave the app on in the background.

What if I make the same long distance trip frequently? After you make the same long distance trip three times, farMove will stop asking you about that exact trip. Examples include long daily commutes or weekly trips to visit parents in another town.

How do I know if I have completed each month? We will send you reminders each month with a link to a very brief (one-minute) confirmation survey. When you fill out these mini-surveys, this will confirm your travel activity each month (even if you did not make any long distance trips), and you will be marked as complete for the current month.

How do I know when I am done with the study? We will send you an email at the end of the study confirming that the study is complete, including instructions for uninstalling the app and information about receiving your final thank you gift card.

For more information:

About Ohio Moves: https://ohiomoves.org
About rMove: http://rmove.rsginc.com
Email us: help@ohiomoves.org